



For Immediate Release

Miele Introduces Smart Navigation Robotic Vacuum Cleaner: Scout RX1 *Intelligent and systematic cleaning to keep homes free of dirt and dust*



Demonstration video: <https://www.youtube.com/watch?v=4f5MqR4A3iU>

(October 21, 2014 - Hong Kong) The Scout RX1 from Miele excels in both innovation and total convenience. Its smart technology allows it to clean efficiently, saving time for busy Hong Kong residents. Equipped with precision navigation, integrated gyro sensor, digital camera, and smart navigation software, it's the top of the line vacuum cleaner today.

No other vacuum is as smart or convenient in how it cleans. Sporting these incredible new features, the Scout RX1 gets every square inch of the floor, including corners and carpets, often missed by other vacuums. The robovac's sensors safeguard it from collisions with furniture or walls. This robovac answers your every need in convenient home cleaning.

Smart cleaning technology

You've never seen anything like the Scout RX1. With a unique navigation system, it's like no other robotic vacuum cleaner on the market. Its many features, indoor positioning system, camera, sensors, and software are state of the art. It's the perfect home cleaning companion.

The Scout RX1 has positioning sensors so advanced, it can track its position and make sure the whole area gets clean by following a series of parallel paths, not just repeating one section.

It's also able to avoid falling down stairs, bumping into furniture or damaging anything in its path. It can program the right path for getting all the dust and debris from the floor and corners, without crashing itself or harming your home's other appliances. It's friendly and efficient, a perfect partner for you and your home.



Better cleaning of corners and edges

With precise navigation and long, spinning side brushes, the Scout RX1 can reach corners and edges effortlessly where dust and dirt often accumulate, along with places that are normally considered "out of sight" and unreachable.

Using the "corner mode" the device can be programmed to clean the extra hard places, every nook and cranny. Busy people can run off to work or shop, with the peace of mind that their home is being properly cleaned. No worries for you, that's the job for the Scout RX1.

Equipped with a timer and a long-lasting rechargeable battery

The device is loaded with a rechargeable lithium-ion battery that provides 120 minutes of uninterrupted operation, cleaning a floor area of around 150 m² with one battery charge. Once its work is done, or when its battery needs recharging, the Scout RX1 heads for the recharging station, then later resumes work precisely where it left off. Miele has set a new standard in quality cleaning and convenience.

Other outstanding cleaning technology

- **Triple Cleaning System** - Sweeps, brushes and vacuums: thanks to the triple cleaning system the Scout RX1 thoroughly removes dust and dirt.
- **Furniture Protection Technology** - Accident-free: the Scout RX1 recognises furniture, steps and obstacles to prevent collisions or falling.
- **Staircases are no problem!**- Some Hong Kong homes, such as village houses, penthouses and villas, have staircases. The Scout RX1's sensors enable it to detect stairs, and avoid falling down.
- **Driving easily onto carpets** -- The Scout RX1 effortlessly crosses door thresholds and drives onto carpets up to 2cm high, getting all floor surfaces cleaned.

As part of the smart technology, the Scout RX1 offers four vacuuming modes: Auto, Spot, Corner and Turbo mode, for customized cleaning. It also includes a remote control for manoeuvring the Scout RX1 to clean specific areas. With Scout RX1's advanced technology, even busy city dwellers can sit back and relax while their entire home is cleaned.

Recommended retail prices: HK\$ 7,588
Customer service hotline: 2610 1025
Available at: Miele Experience Zone and other electrical appliances chain stores

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About Miele



A global leader in high-quality domestic appliances, Miele was founded over 114 years ago in Gütersloh, Germany. Today, Miele remains a family-owned company with over 16,000 employees worldwide and sales subsidiaries in 47 countries. Miele in Hong Kong was established in 1998 to serve the city's growing demand for high-end household appliances. Miele's unwavering passion for exceptional quality and ongoing innovation, as well as the company's commitment to customer service, has made it one of the most recognizable and highly-regarded premium appliance brands in the world.

More information about Miele is available at www.miele.hk or visit the customer lifestyle website at <http://membership.miele.hk>

即時發佈

領導市場智能導航吸塵機械人 — Miele 全新 Scout RX1 日常家居打掃好助手 系統路線走勻全屋 精準打掃每一方寸

示範影片：www.youtube.com/watch?v=4f5MqR4A3iU

圖片下載：<https://www.dropbox.com/sh/ywbq6rhpq0baf4w/AAByOatUsdspG-GgioOWu5Pa?dl=0>

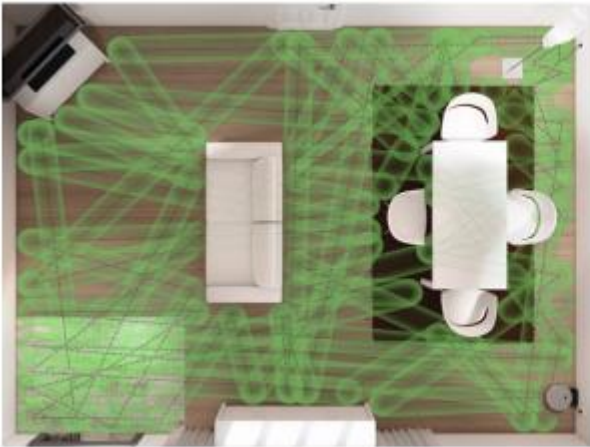
(香港・2014年10月6日)在職一族生活繁重，同時兼顧工作、家庭實在教人勞累不堪，倘若還需要落手落腳每天清潔家居，是何等惱人？想安坐家中便可擁有乾淨家居，便要選擇嶄新的清潔技術。德國高級家電品牌 Miele 一直對家居清潔一絲不苟，現推出領先吸塵機械人市場的 Scout RX1，絕對能滿足香港家庭對精準清潔的要求。獨有的智能導航科技備有室內定位系統，採用先進的陀螺儀感應器 (Gyro Sensor) 及數碼鏡頭，能「牢記」屋內的空間間隔，分析及準確計劃行走路線，精準無匹地走遍居所每一方寸。上班一族只需預設時間，Scout RX1 便會自動在全屋進行日常清潔，每天放工回家後便可「坐享其成」享受潔淨家居，從此可向惱人的清潔任務說「不」，家居生活變得方便稱心。

平行路線 走勻全屋的高度智慧

有別於一般以非系統性導航的吸塵機械人採取雜亂無章且重複的路線，不但效率低，且非常耗能。具備市場獨有 Smart Navigation 智能導航系統的 Scout RX1 能以系統性的平行線行走，省時省電地完整覆蓋全屋範圍；如此高準確性須配有精準 Gyro Sensor、數碼鏡頭、精密電子設計及複雜電腦軟件演算科技完美配合。當中的數碼鏡頭每分鐘多次掃瞄天花及四周環境，並不斷列序影像以



描繪家居佈局去定制清潔路線及覆蓋範圍，探索家居環境。另外 Scout RX1 亦配備了常用於最先進相機防震鏡頭的技術 — Gyro Sensor，能有效感測微細的移動方位及旋轉動作帶來精準的定向表現，因此 Scout RX1 時刻清楚知道自己身處位置、已清潔的地方，以至尚待清潔的範圍。兩者完美結合，令 Scout RX1 能以高效率的平行覆蓋路徑清潔地板，並走勻全屋，不遺留任何角落，見證前所未有的智能打掃新體驗。



一般吸塵機械人沒有相應導航技術，只採用非系統性的隨意式行走，常有路線重疊、耗能低效率的情況。最惱人的是經常遺漏牆邊、角落等位置，未能可靠地將家居清潔得一塵不染，結果還是要自己動手，本末倒置。

Scout RX1 採用 Miele 獨有的智能導航系統，將精準 Gyro Sensor、數碼鏡頭、精密電子設計及複雜電腦軟件演算科技等完美配合，以平行線行走，完整覆蓋全屋範圍，打掃家居鉅細無遺。

針對難纏位置 角落邊緣一塵不染

纖巧的圓型機身，注定 Scout RX1 是清潔角落、邊緣的最佳幫手。塵埃無處不在，角落、邊緣等位置的微塵及積聚的頭髮令人困擾，Scout RX1 當然能一一代勞。貼心的角落清潔模式於



完成清潔所有範圍後再次沿牆邊行走，重新進入每間房間，配合兩旁旋轉側刷，能「捐窿捐罅」進行清潔。扁平細小的 Scout RX1，只有 89mm 高，能靈活游走於梳化底、入牆櫃等難以觸及的位置，確保精準清潔室內任何家居角落。用家從此可以「袖手旁觀」，感受更輕鬆、更省時、更有效的吸塵體驗。

預設時間 持久操作動力

早出晚歸的都市人只需預設啟動時間，Scout RX1 便能每日按所設時間，自動打掃吸塵，完成程序後自動返回充電基站，不著痕跡。即使家中空無一人，也能操作自如，令用家一回家便看見潔淨家居，免卻日覆日潔居煩惱。再加上備有高效能鋰電池，Scout RX1 於每次充電後可持續操作長達 120 分鐘，大概能處理 1,500 平方呎面積，動力持久度遠勝市面上一般吸塵機械人。完成程序後更懂得自動返回充電基座充電，清潔過程可謂暢通無阻。



其他卓越技術/功能

- **三重清潔系統：**兩旁旋轉刷頭首先會將塵垢從角落及邊緣掃入機底；然後，可拆式滾軸毛刷的強硬刷毛會負責捲走較大型的粒子；最後，後端的直流馬達吸走微細塵埃。
- **傢俱保護技術：**Scout RX1 前端的七個紅外線防撞感應器能掃瞄 180° 的前方環境，避免碰撞及損壞傢俱，即使家中備有珍貴古董、精緻花瓶等也不會造成損害。
- **防誤墮梯級：**備有機底防墜感應器，防止機身誤墮梯級，特別適合村屋、複式單位、別墅、獨立屋使用。
- **應付不同障礙及高度：**Scout RX1 對一般地板覆蓋物具備優良的循跡能力，能應付厚度達 2cm 的覆蓋物。它可「跨越」地毯進行精準清潔，毫無遺漏。

除高智能清潔技術外，Scout RX1 還有 4 項針對性的清潔程序可供選擇，包括自動模式、定點模式、快速模式、角落模式，針對不同的清潔需要；另可選擇手動清潔，用家只要使用遙控器，便可操控 Scout RX1 清潔指定位置。高智能的 Scout RX 1 比大家走得更前，所你所想，在都市人出外工作期間，「用心」進行全屋日常吸塵，令用家無後顧之憂，一回家便坐享其成。

Miele



建議零售價： 港幣 7,588 元

客戶服務查詢： 2610 1025

銷售點： Miele Experience Zone – 銅鑼灣崇光百貨、太古城 Apita、旺角瓊華中心先施、上環永安、佐敦永安 Plus、以及各大指定電器商均有代售

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Miele 品牌簡介

Miele 為領先全球的德國高級家電品牌，作為一間擁有 114 年歷史的家族企業，Miele 附屬公司遍佈全球 47 個國家，現有 16,000 員工。

Miele 於 1998 年在香港開設業務，滿足高端家電產品市場日益上升的客戶需求。Miele 時刻以客戶利益為先，專注於產品創新設計，確保為客戶提供高質素的產品及服務，成為全球最受推崇的高級家電品牌之一。

如欲瞭解更多詳情，歡迎瀏覽 www.miele.hk 或客戶服務網 <http://membership.miele.hk>